



HOA LEADERSHIP NETWORK

By Board Leaders. For Board Leaders.



HOA LEADERSHIP NETWORK

By Board Leaders. For Board Leaders.

Content and opinions from our guest speakers during chapter meetings are solely their own, and may not reflect the views of the management, sponsors and advisors of the HOA Leadership Network, LLC.

Members are encouraged to conduct their own research and seek other opinions prior to making any purchase decisions.

Greg Clausen

Served in the Minnesota Senate 2013-2022

Represented District 57: Apple Valley, Rosemount, NE Lakeville, and Coates.

HOA Homeowner for 20 years.

A black and white photograph of a pair of ornate scales of justice. The scales are made of dark metal with intricate carvings. The pans are suspended by chains. The background is a light, neutral color.

How to
Successfully
Navigate the
Legislature to
Achieve Your
Goals

**"There
ought to be
a law!"**



Someone has an idea for a new law
to make things better in Minnesota!
What do you want to accomplish?



Find Legislator Champions
Identify Key Decision Makers
Identify Potential Interest Groups
Chief Authors of the bill in the Senate and
House
Committee Chairs
Lobbyists
Interest Groups Pro and Con



What Can You Do? Educate and Advocate

Educate Yourself on the Issues

- *HOA Leadership Network: Insurance Call to Action
- *Develop materials that identify and explain HOA concerns
- *Develop and share a common strategy & message

Educate and Influence Legislators and Decision Makers

- *Meet with your legislators (have a one pager)
- *Send emails, make calls and write letters to legislators
- *Testify at committee hearings
- *Invite area legislators to HOA annual or board meetings

House File 5032 Bahner (Maple Grove)

Senate File 5447 Bolden (Rochester)

Working group formed to study laws and issues related to CICs and HOAs.

Demographics, governing documents, fees and costs, regulating costs and fees, racial disparities and accessibility, are current laws relating to CICs and HOAs working, improved reforms.



House File 4485 Novotny (Elk River)

Senate File 4442 Lucero (Saint Michael)

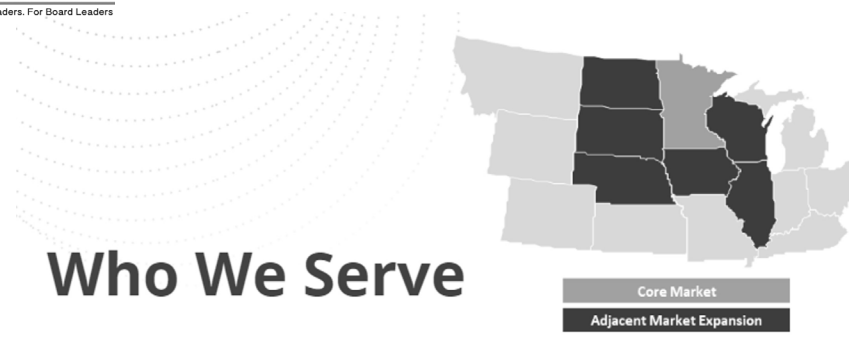
Related to homeowner associations, prohibiting certain property management practices and certain practices by associations.



Data Stream

June 2024





Who We Serve

Our one core focus is you, the customer.
We create custom tailored solutions to fit the needs of your property or business.

MDU Communities

Data Stream sells, installs, and maintains private high-speed Internet solutions and Satellite TV to MDU/MTUs (multi-dwelling/tenant units) such as apartment complexes, condos, student housing, and senior living.

Commercial Business

Our team works closely with business owners to provide fast, reliable, scalable Internet solutions designed based off of the needs of the business. Data Stream offers additional services to provide full-building automation, security and integration on top of our secure network.

Current Clients

Below is a layout of who Data Stream is currently supporting.



Data Stream currently supports over 36,000 subscribers



We currently work with over 25 Property Management companies across the U.S. to ensure all of their needs are met

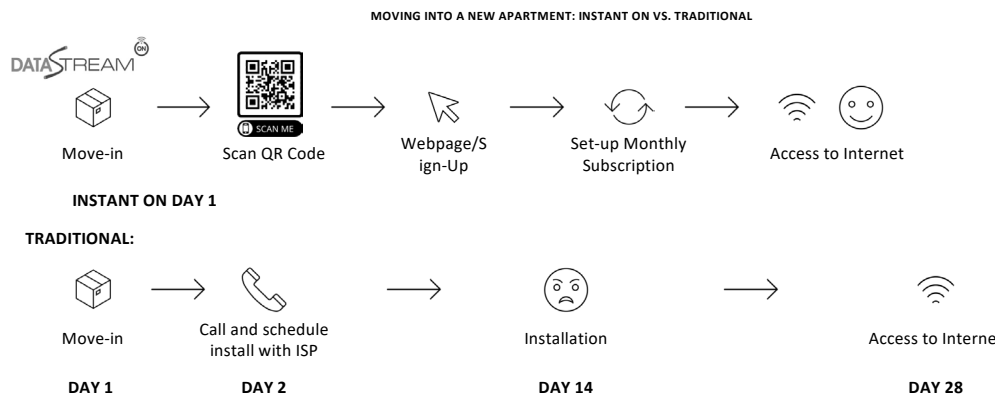


Over 16 Property Development Companies prefer Data Stream to manage and service their buildings.

Business Overview

Providing the Best Consumer Experience

Data Stream offers a unique internet-as-an-amenity service to MDU buildings, offering end-users frustration-free sign-on and deepening connections with building clients, increasing retention.



FCC CHAIRWOMAN ANNOUNCES PUSH TO LOWER BROADBAND COSTS & INCREASE CHOICE FOR FAMILIES LIVING IN APARTMENT BUILDINGS and MTE's (Multi-Tenant Environments)

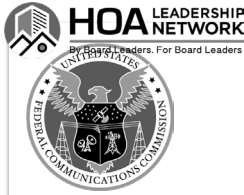
Proposal Seeks to Eliminate Arrangements Imposed on Tenants That Force Them to Stick to a Specific Service Provider

WASHINGTON, March 5, 2024—FCC Chairwoman Jessica Rosenworcel today announced a plan to lower costs and address the lack of choice for broadband services available to households in apartments, condos, public housing, and other multi-tenant buildings. Too often, tenants living in these households are forced to pay high prices with limited choices for internet or other services. The Chairwoman's proposal would seek to eliminate "bulk billing" arrangements imposed on tenants that impose a specific broadband service provider for their household.

Specifically, the Notice of Proposed Rulemaking would propose banning bulk billing arrangements by which tenants are required to pay for broadband, cable, and satellite service provided by a specific communications provider, even if they do not wish to take the service or would prefer to use another provider. It proposes allowing tenants to opt out of bulk billing arrangements.

Source: <https://www.fcc.gov/document/fcc-chairwoman-lower-broadband-costs-apartment-buildings>





March 5, 2024

BANNED

FCC News Release of Proposal for Bulk Billing Ban

In March, FCC Chairwoman **Jessica Rosenworcel** announced plans to eliminate bulk billing arrangements for Americans living and working in MTEs. Roughly one-third of Americans live in such environments and the Commission believes they should have the option to “opt-out” of arrangements that “impose a specific broadband service provider” in their household.

However, these arrangements work by allowing building owners such as homeowners associations and condominium owner associations to negotiate with internet service providers to provide broadband services to all units at a reduced rate. While the Commission says a ban is needed to “lower costs and address the lack of choice for broadband services,” eliminating such arrangements would have the opposite effect.



±è¼£99YÈ½nÛÈ
©TũũñUÛZTJÈEĐ

- In the 2010 *Exclusive Service Contracts Order*, the FCC permitted bulk billing and concluded that bulk billing has “significant pro-consumer effects,” including:
 - Lower prices resulting from more efficient provisioning
 - Increased quality and innovation
 - Ensuring broad availability to all MTE residents
- The record has not been significantly refreshed since the FCC reached these conclusions in 2010

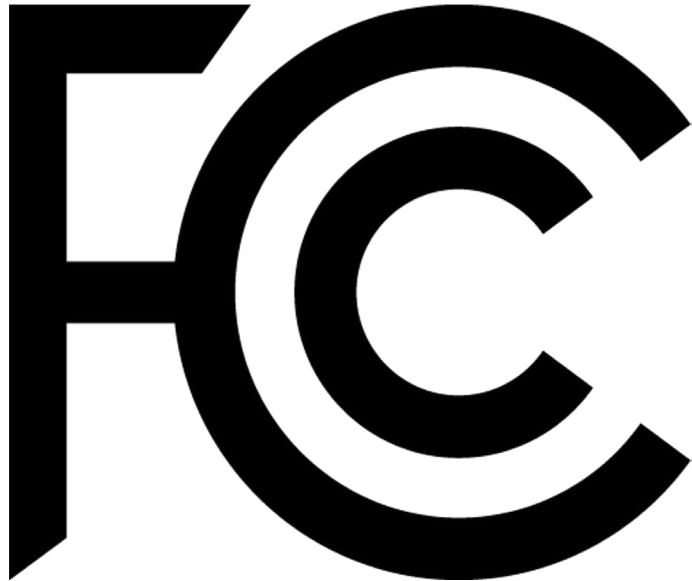


FCC



±è¼£99YÈ½nűÈ
©TũũnűűTjÈ
7ĐĐĐ

- “The record shows that bulk billing, although it can harm some MDU residents, benefits far more of them. In most cases, bulk billing appears to lower prices, increase the volume and variety of programming, encourage high quality and innovation, and bring video, voice, and data services to MDU residents.”



The FCC's Bulk Billing Proposal Is Bad for Consumers

“Banning bulk internet agreements will harm residents, and disincentivize investment in broadband service, especially in rural areas as well as low-income, smaller, and more-affordable rental communities who struggle the most to get connected,” the letter stated. “Bulk billing arrangements are pro-consumer and pro-renter and help support property operations like climate resilience and our shared, long-term goals of improving housing affordability.”

BROADBANDBREAKFAST

Access to broadband is more important then ever

- The FCC and NTIA are spending billions of dollars to ensure Americans have access to high-speed, reliable Internet, but it will cost yet more. Bulk billing empowers MTE ISPs to close this gap.



The ability to work remotely is essential to MTE tenants

82% of condo owners and 63% of apartment tenants work remotely at least some of the time

Reliable high-speed broadband is the no. 2 most desired MTE amenity (behind washer/dryer) and tenants clearly prefer fiber



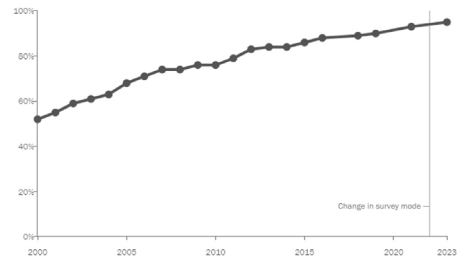
Tenants expect fast, reliable Wi-Fi / broadband

Renters assign greater value to fiber-equipped MTE's: a 13% increase in value

>70% MTEs offering Wi-Fi do so to better compete and to attract tenants away from other MTEs

Internet use

% of U.S. adults who say they use the internet



Bulk billing arrangements are pro-consumer





**HOA LEADERSHIP
NETWORK**
By Board Leaders. For Board Leaders.

SCAN AND TAKE OUR SURVEY

NOT A MEMBER? JOIN
OUR NETWORK AT
WWW.HOALNET.COM

